



VIRTUAL CAREER FAIR

SEPTEMBER 25, 2025

HOSTED BY VIRTUAL DAYS



Funded in part by:  
Financé en partie par:

Canada

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Canada's Skills for Success Program

Canada

# SPONSORSHIP OPPORTUNITIES



VCF  
2025



# Virtual Career Fair

Network with new talent to accelerate your growth in the environmental sector. With interactive booths, webinars, and learning opportunities, join VCF to stay ahead in the competitive job market.

## A NATIONAL EVENT FOR THE ENVIRONMENTAL WORKFORCE

Bringing together influential employers, educators, thought leaders and job seekers within the environmental sector – be a part of the community on: **September 25, 2025 at 8:00 AM MST.**

## INTERACTIVE, PERSONALIZED & VIRTUAL CAREER FAIR

Our virtual platform simulates an in-person career fair with branded exhibitor booths, live webinars on workforce strategy, and real-time chat and video tools. **Online chat and networking options** make it easy to connect with talent and employers.

**Collected resumes** help build strong candidate pipelines, while the **cost-effective, time-efficient** format eliminates travel, accommodation, and venue costs—ideal for organizations hiring remote talent.

**Complete platform support** ensures a seamless experience for both attendees and exhibitors.

## A LEGACY OF SUCCESS FROM VCF 2024

Last year, our virtual career fair had: 3,000 attendees and 31 participating organizations across Canada.

## CANADIANS HELPING CANADIANS WITH JOB OPPORTUNITIES

VCF is a **bilingual event** with live translation powered by Wordly. Only participants eligible to work in Canada can attend—ensuring meaningful, qualified connections.



## OUR DIGITAL REACH

ECO Canada provides coast-to-coast exposure and brand recognition through our extensive online network.



# 80,000

MONTHLY WEBSITE VISITS



# 142,000

EMAIL SUBSCRIBERS



# 81,000

SOCIAL MEDIA FOLLOWERS



"VCF has been great, easy to use, and eliminates the barriers of traditional career fairs."

– VCF 2024 participant



**INTERESTED IN SPONSORING?**

Contact [sales@eco.ca](mailto:sales@eco.ca)

# VCF 2024 at a Glance



**3,000**

ATTENDEES ACROSS  
CANADA



**887**

JOB APPLICATIONS



**31**

EXHIBITORS/ORGS



**5,674**

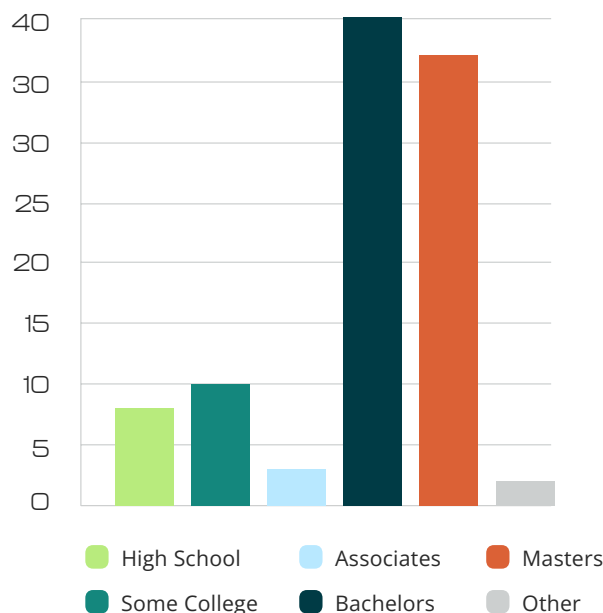
SPONSOR BOOTH  
VISITS



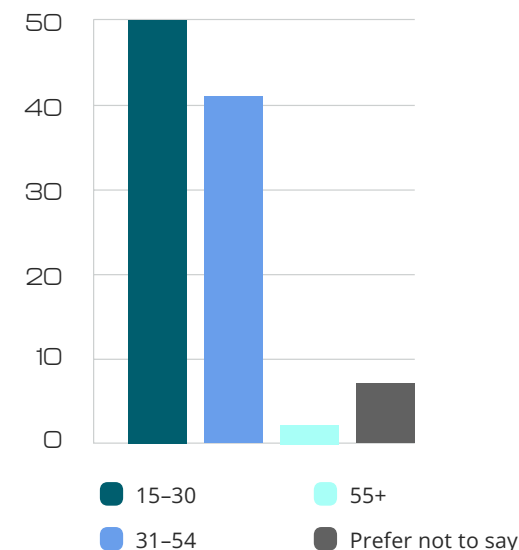
**3,388**

INTERACTIONS ON  
BOOTH CONTENT

EDUCATION LEVEL (%)



AGE RANGE (%)



"As an Environmental Professional-in-Training (EPt) designation holder, I felt well-prepared and confident throughout the event. It was a great experience, and I'm excited to continue building my career in this dynamic field! "

- VCF 2024 participant



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# How it Works

## EASY BOOTH SETUP

Our team will guide you through the process and be there to help every step of the way.

## CUSTOMIZABLE VIRTUAL BOOTHS

Choose from multiple booth templates and personalize them with your company's colours, logos, banners, brochures, and standees.

## PROMOTE YOUR BRAND

Gain brand awareness and promote your business as an employer of choice. Share your story by uploading PDFs, videos, and more.

## ADVERTISE AND MANAGE JOB POSTINGS

Post job vacancies directly at your booth for attendees to browse, apply to, or save for later. Multiple exhibitors can post jobs live for real-time engagement.

## SMART TALENT MATCHMAKING

Use built-in job-matching technology to filter and identify the most suitable candidates. Hiring managers can:

- Search through hundreds of candidate profiles
- Save profiles to a candidate pipeline
- Schedule one-on-one live interviews with shortlisted applicants

Candidates can also submit resumes directly to their preferred booths.

## FLEXIBLE ENGAGEMENT OPTIONS

Engage with attendees in a way that works for you—host one-on-one meetings, group networking sessions, or private chats. Set your availability in advance to stay organized.

## JOB BOARD BENEFITS

Purchase credits for our Job Board and refer attendees directly to your live postings for additional exposure.



"I had the opportunity to attend the ECO Canada Virtual Career Fair...It was an incredible platform to connect with professionals from various environmental sectors and reserve time slots to discuss current job opportunities and industry insights."

– VCF 2024 participant



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# Sponsorship Opportunities

## BRONZE BOOTH SPONSOR

**\$1,000**

- ✓ Branded Booth in Exhibit Hall
- ✓ Logo on eco.ca
- ✓ One branded social post
- ✓ Logo in email campaign
- ✓ Logo in virtual lobby
- ✓ Live customer support during the event
- ✓ Post event reporting on valuable metrics
- ✓ 3 job credits on ECO Canada's Job Board
- ✓ Booth functions include:
  - External links
  - Pop-up videos
  - Documents to share
  - 3 banners & 5 reps

## SILVER BOOTH SPONSOR

**\$2,500**

### BRONZE SPONSOR BENEFITS +

- ✓ Prominent booth in Exhibit Hall
- ✓ Sponsored & custom surveys to share in event
- ✓ Sponsored webinar
- ✓ Logo in auditorium
- ✓ Exclusive access to reports for lead generation
- ✓ Sponsored push notifications
- ✓ Booth functions from bronze package

## GOLD BOOTH SPONSOR

**\$5,000**

### BRONZE & SILVER SPONSOR BENEFITS +

- ✓ Custom webinar with prime scheduling
- ✓ Branding across entire virtual hall
- ✓ Marketing videos in virtual spaces
- ✓ Custom certificates for survey completion
- ✓ Premium booth functions, including:
  - All Silver booth functions
  - Business cards
  - Leave a message
  - Live audio/video/chat
  - 6 banners
  - Unlimited reps

## JOINT CAREER FAIRS BOOTH SPONSOR

**\$8,000**

### BRONZE, SILVER & GOLD SPONSOR BENEFITS +

Maximize your reach with a joint sponsorship of **VCF 2025 and the ECOWorks Alberta Environmental Career Fair:**

*Empowering Albertans.  
Connecting Talent.  
Building a Greener Future.*

Enjoy the combined benefits of Bronze, Silver, and Gold sponsorship levels + both career fairs – all in one package.

**VCF**  
**x ECOWorks**



### INTERESTED IN SPONSORING?

Sponsor the Virtual Career Fair and gain coast-to-coast visibility among thousands of environmental professionals and emerging talent. Position your brand as a leader in Canada's green economy. To explore sponsorship opportunities, contact: [sales@eco.ca](mailto:sales@eco.ca)



# Past Sponsors



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# ECO Canada

## ABOUT US

ECO Canada is the steward for the Canadian environmental workforce across all industries. We champion the end-to-end career of an environmental professional. We do not only train and certify professionals but also help identify and address labour market gaps.

Our efforts promote and drive responsible, sustainable and economic growth to ensure that environmental care and best practice are a priority.

[eco.ca](https://eco.ca)



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