



SEPTEMBER 25, 2025

HOSTED BY VIRTUAL DAYS

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Financé en partie par:



Funded in part by the Government of
Canada's Skills for Success Program



SPONSORSHIP OPPORTUNITIES



How it Works

EASY BOOTH SETUP

Our team will guide you through the process and be there to help every step of the way.

ADVERTISE AND MANAGE JOB POSTINGS

Post job vacancies directly at your booth for attendees to browse, apply to, or save for later. Multiple exhibitors can post jobs live for real-time engagement.

FLEXIBLE ENGAGEMENT OPTIONS

Engage with attendees in a way that works for you—host one-on-one meetings, group networking sessions, or private chats. Set your availability in advance to stay organized.

CUSTOMIZABLE VIRTUAL BOOTH

Choose from multiple booth templates and personalize them with your company's colours, logos, banners, brochures, and standees.

SMART TALENT MATCHMAKING

Use built-in job-matching technology to filter and identify the most suitable candidates. Hiring managers can:

- Search through hundreds of candidate profiles
- Save profiles to a candidate pipeline
- Schedule one-on-one live interviews with shortlisted applicants

Candidates can also submit resumes directly to their preferred booths.

PROMOTE YOUR BRAND

Gain brand awareness and promote your business as an employer of choice. Share your story by uploading PDFs, videos, and more.



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“I had the opportunity to attend the ECO Canada Virtual Career Fair...It was an incredible platform to connect with professionals from various environmental sectors and reserve time slots to discuss current job opportunities and industry insights.”

- VCF 2024 participant



INTERESTED IN SPONSORING?
Contact sales@eco.ca



Sponsorship Opportunities

BRONZE BOOTH SPONSOR

\$1,000

- ✓ Branded Booth in Exhibit Hall
- ✓ Logo on eco.ca
- ✓ One branded social post
- ✓ Logo in email campaign
- ✓ Logo in virtual lobby
- ✓ Live customer support during the event
- ✓ Post event reporting on valuable metrics
- ✓ 3 job credits on ECO Canada's Job Board
- ✓ Booth functions include:
 - External links
 - Pop-up videos
 - Documents to share
 - 3 banners & 5 reps

SILVER BOOTH SPONSOR

\$2,500

BRONZE SPONSOR BENEFITS

- ✓ Prominent booth in Exhibit Hall
- ✓ Sponsored & custom surveys to share in event
- ✓ Sponsored webinar
- ✓ Logo in auditorium
- ✓ Exclusive access to reports for lead generation
- ✓ Sponsored push notifications
- ✓ Booth functions from bronze package

GOLD
BOOTH SPONSOR

\$5,000

BRONZE & SILVER SPONSOR BENEFITS

JOINT CAREER FAIRS

BOOTH SPONSOR

BOOTH SPONSOR

\$8,000

BRONZE, SILVER & GOLD SPONSOR BENEFITS

Maximize your reach with a joint sponsorship of **VCF 2025 and the ECOWorks Alberta Environmental Career Fair:**

*Empowering Albertans.
Connecting Talent.
Building a Greener Future.*

Enjoy the combined benefits of Bronze, Silver, and Gold sponsorship levels + both career fairs – all in one package.

VCF x ECOWorks



INTERESTED IN SPONSORING?

Sponsor the Virtual Career Fair and gain coast-to-coast visibility among thousands of environmental professionals and emerging talent. Position your brand as a leader in Canada's green economy. To explore sponsorship opportunities, contact: sales@eco.ca

